



SIS GLOBAL AND WORKBOOK A/S ANNOUNCE STRATEGIC PARTNERSHIP AND FOUNDING OF WORKBOOK AFRICA

JOHANNESBURG, MARCH 2011 – SIS GLOBAL AND WORKBOOK TODAY ANNOUNCED THEIR PARTNERSHIP COVERING DISTRIBUTION AND SALES OF WORKBOOK PROJECT MANAGEMENT FOR PROFESSIONAL SERVICES TO THE AFRICAN MARKET.

As of March 2011, SIS Global has been granted the exclusive rights to distribute and sell WorkBook software in Africa. SIS Global is a strategic partner for WorkBook Software A/S because of their long history of servicing professional services firms.

WorkBook is an all-in-one financial management, pipeline management, project management, resourcing planning, time/expense solution with executive dashboards that is tailored made for professional services firms. WorkBook Software targets the following market segments; Marketing /Communication, Tax & Audit, Architects, Engineering and Consulting. WorkBook is extremely scalable and will enable companies from a few users to many hundred users to invest in a solution that will support their growth.

WorkBook delivers a complete and rapid implementation template, which in detail, documents and describes all business flows and business areas within a market segment - through an intuitive web interface built in Microsoft Silverlight and based on Microsoft SQL Server. WorkBook also has a tight integration to Microsoft Dynamics products for those customers that wish to use their existing investment in Microsoft Dynamics.

“Obtaining the exclusive rights to distribute Workbook in Africa is an excellent opportunity for us. Adding Workbook to our existing portfolio of solutions and services for Advertising provides us with the ability to offer the benefits of cloud-technologies to a dynamic industry” says Robert Hawley, CEO of the SIS Group of Companies. *“The improved scalability and flexibility of this platform offers agencies a solution that can accommodate growth as well as the ability to be more adaptive to changing market conditions”*

“Workbook enhances our ability to offer agencies of varying sizes the ability to improve Project- and Job Management with a strong set of Financial Management features. The improved insight into performance and profitability has created tremendous excitement in this market” says Nadia Landman, Sales Executive for SIS Global. *“The solution manages industry-specific functionality for Advertising with a series of valuable enhancements and capabilities not previously seen in traditional agency solutions.”*

“We are very excited about extending our global reach to Africa. This is one of the biggest steps in our company history. We are very confident that SIS Global will achieve solid footsteps in the same market segments that we have had success in within Europe. Our markets are different from one another, however they represent huge opportunities for SIS Global, Microsoft and WorkBook Software A/S. With a strong partner like SIS Global that knows the industry, we will be able to build a solid partner channel in Africa”, says Henrik Skov Pedersen, Chief Operating Officer, WorkBook Software A/S.